OGDEN CITY
COMMUNITY & ECONOMIC DEVELOPMENT

Annual Report, FY2019

Photo by Tim Sessions
Ogden Accolades

Top 20 Best Places for Business and Careers
-Forbes (2019)

Ten Best Mountain Bike Towns with the Lowest Cost of Living
-Singletracks (2018)
Top 100 Best Places to Live
-Livability (2019)

Ogden Accolades

Second Best Place to Raise a Family with a Balanced Lifestyle
-Magnify Money/Lending Tree (2019)
**FIVE-YEAR REVIEW**

**Ogden City Job Growth**

4,973 added private-sector jobs

+13.9% increase from 2013 to 2017

*Source: U.S. Census, Longitudinal Employer-Household Dynamics*

**Weber County Gross Domestic Product**

$9.7 billion Real GDP

+14.1% increase from 2014 to 2018

*Source: Bureau of Economic Analysis, Local Area Gross Domestic Product*

**Ogden City Household Income**

$46,807 Median Household Income

+14.3% Increase from 2014 to 2018

*Source: U.S. Census, American Community Survey 5-Year Estimates*

Weber County reported the 4th-highest county GDP in Utah.

Ogden City contributed an estimated 62% of Weber County’s GDP in 2018.
In FY2019, the Ogden City Business Development division supported many businesses relocating to or expanding in Ogden.

**TOTAL PROJECTS**

15 Recruitment Projects  
15 Retention/Expansion Projects

**JOB IMPACT**

600 Projected Initial Jobs  
307 Projected Additional Jobs  
*(EMSI Economic Modeling Tool)*

**ECONOMIC IMPACT**

$82M Projected Initial Investment  
$31M Projected Change in Earnings (EMSI)  
$1.3M Projected Change in Local Taxes (city and county) (EMSI)

**ECONOMIC TRENDS IN WEBER COUNTY**

County trends provided for context.  
3,740 New Jobs, Year-over-Year  
*(3.5% Annual Growth Rate)*  
3.2% Unemployment Rate  
$3,510 Average Monthly Wage  
5% Increase in Taxable Sales  
*Trends for Weber County, June 2019; Source: Utah Department of Workforce Services*
RECRUITMENT

Ogden City Business Development focuses on target industries: advanced materials & manufacturing; aerospace & defense; information technology & software; life sciences; and outdoor products.

England Logistics (Logistics / Sales)
England Logistics is one of the largest and most diverse third-party logistics companies in the world. The company provides non-asset based transportation solutions. Ogden was chosen as the ideal location for a corporate office, in part due to the company’s long-term partnership with WSU’s Professional Sales Program and Ogden’s thriving labor market and business community. England Logistics’ new office in the Lotus Kiesel building is estimated to bring 90 new jobs to our community.

KordUSA (Advanced Manufacturing)
Kord develops and produces technology enabling users in the defense and law enforcement sectors to quickly and safely control multiple electronic devices while on the move and without having to take their eyes or hands off task. Their products have also been used in underwater computing technology in research, maritime archaeology, and commercial projects. Kord chose Ogden as the location for their new U.S. office and production test facilities.

Oatly (Manufacturing)
Oatly is opening a new facility at Business Depot Ogden, bringing up to 50 jobs, $2.9 million in new state revenue, and up to $40 million in capital investment in Weber County over the next seven years. Oatly develops and produces oat-based drinks and foods, dedicated to helping people live a healthier lifestyle without taxing the planet’s resources.

Strata Fund Solutions (Financial Services)
Strata Fund Solutions is a leading provider of mission-critical services to venture capital and private equity funds, asset managers and allocators, etc. Ogden was selected as the site for Strata’s second office—set to employ up to 90 professionals—due to Ogden’s incredible business environment, community, and access to a vibrant talent pool, including those from WSU. Their office will be housed in the Wells Fargo office building at the Junction.
Amer Sports (Outdoor Products)
Over the next 10 years, Amer Sports will expand its operations in Utah, with a plan to add up to 155 jobs, $6.5 million in new state revenue, and up to $32 million in capital investment. The expansion will include a distribution center at Business Depot Ogden. Amer Sports is expanding its existing presence after relocating its North American headquarters to Ogden in 2007.

EnableUtah (Non-Profit)
EnableUtah has plans to expand in the Ogden Business Exchange. Their mission is to enhance lives and create opportunities for individuals with disabilities by providing training, employment opportunities, and other resources. The expansion should allow EnableUtah to expand their operations by over 30 percent.

Internal Revenue Service (Public Administration)
The IRS is expanding in Ogden at their major center for processing and examining tax returns. Overall employment and seasonal hiring in Ogden have increased as a result of other centers being consolidated. The IRS hired an estimated 1,000-1,500 positions in 2019, including seasonal and part-time workers.

Setpoint (Advanced Manufacturing)
Setpoint has recently expanded in the former QBP Building in Ogden, investing in the buildout and equipment. Setpoint is a leader in automation and motion control systems. Setpoint develops custom rides and attractions for amusement parks, and also develops automation solutions for lean manufacturing organizations in a variety of industries.

ADDITIONAL PROJECTS
Related to ongoing development of BDO & 12th Street Corridor.

RECRUITMENT
- Betaseed
- Café Zupas
- Edge Security
- Honeywell
- LifeTech Pharmaceutical
- Lucky Bums
- Mister Car Wash
- Mo Bettah’s

RETENTION/EXPANSION
- Blackstone Products
- Bob Barker
- Kotis Design
- mackenzie EXHIBIT/ Ogden Signs & Graphics
- Petersen Inc.
- Rossignol

DID YOU KNOW?

The Ogden City Business Development division focuses on three strategy areas: business recruitment, business retention & expansion, and small business support. All three strategy areas are important to grow our community’s economy and create new career opportunities for residents.

We also work on initiatives that strengthen the foundation required for our strategy areas. Foundational efforts include workforce development, talent attraction, business and entrepreneurial ecosystems, real estate development, and neighborhood revitalization.

We evaluate our outcomes by tracking job creation, growth of the tax base, and growth of Gross Domestic Product.
BUSINESS INFORMATION CENTER

BUSINESS LOANS

Small Business Loan Program
• Taboo Pizza
• Wildflower Outdoor
• WB’s Neighborhood Daily

Microenterprise Loan Program
• AndShesDopeToo
• Yu’s Maple Garden
• La Cocina de Silvia
• El Changarro Loco
• Alicia Rosas Insurance Agency

INITIATIVES

Business Academy
Small Business Training Program offered in partnership with Utah Hispanic Chamber of Commerce, Ogden-Weber Technical College, and Ogden City; 49 participants completed the program

1 Million Cups Ogden
Monthly events for small businesses to pitch to the local business network at Startup Ogden, averaging 50-75 participants

DID YOU KNOW?

• Six of the eight businesses that received a loan from Ogden City are minority- and women-owned business enterprises.

• Ogden City loaned $225,000 and helped create 26 jobs through the Small Business Loan Program, and over $350,000 and 22 jobs through the Microenterprise Loan Program.

• Ogden City’s Business Information Center offers business counseling and mentoring in partnership with the Service Corps of Retired Executives (SCORE) and WSU Small Business Development Center (SBDC).

Photos taken by OWTC at the April 2019 graduation of the Business Academy Program.
BUSINESS DEVELOPMENT INITIATIVES

- **Workforce alignment** efforts continue with Ogden and Weber school districts, Weber State University, Ogden-Weber Tech College, Hill Air Force Base, and Utah Advanced Materials & Manufacturing Initiative.

  Contributions were made to new WSU Initiatives to create a **Regional Workforce Development Plan** and develop a **Personnel Recruitment and Retention Program**.

- **The Business Expansion & Retention (BEAR) program** continues to support existing businesses in Ogden, including:
  
  - Business visits and support services
  - HAFB Industry Day in Ogden for Aerospace & Defense industry
  - Industry-specific roundtables for Outdoor Products and IT/Software
  - Opportunity Zone educational material and seminar

- **Proactive business recruitment efforts** continue such as attending trade shows and conferences, responding to business requests for information, and leading site visits. Major recruitment events included:
  
  - National Business Aviation Association Convention
  - Shooting, Hunting, Outdoor Trade (SHOT) Show
  - Site Selector Guild Annual Conference
  - International Council of Shopping Centers RECon
  - Paris Air Show

- Hosted the 2\(^{nd}\) Annual Utah Unmanned Aerial Systems (UAS) Summit with 200 registered attendees participating in conference sessions and live UAS demonstrations at the Ogden Airport

- **Chaired Composites & Aerospace of Northern Utah**, a regional collaboration to promote Northern Utah and attract aerospace and advanced materials companies
  
  - Attended Farnborough Air Show and visited European aerospace companies
  - Led tours of Northern Utah for Discover Global Markets event for Indo-Pacific
REDEVELOPMENT

Present Projects
- Ogden Business Exchange (Trackline)
- Kiesel (Lotus) Building
- Thorstensen Building
- Nine Rails Creative District
- The Monarch
- Airport
- Business Depot Ogden (BDO)

Future Projects
- Continental CRA & redevelopment (Hostess site)
- Gramercy CRA & redevelopment (Rite Aid site)
- New Ogden Airport CRA & redevelopment
- First Security Bank renovation
- East Temple redevelopment
- North Temple redevelopment
- Union Station redevelopment
- Support downtown office development to grow our target industries
6 new single-family homes in the 21-unit Stone Hill subdivision were sold; Stone Hill homes will generate 100% new property tax revenue.

8 single-family homes were renovated and sold; the long-term benefits of the program create an 86% increase in overall property value and associated tax revenue.

47 homebuyers received Own in Ogden down payment assistance.

47 homebuyers attended homebuyer education classes.

6 low-income households received funds from the Emergency Home Repair Program.

24 homeowners renovated and beautified their homes with loans from the HELP Program.

4 historic buildings were restored back to single-family, owner-occupied homes, eliminating 18 unwanted units through the Unit Reduction Program.

Homelessness prevention efforts included City participation on the Weber County Local Coordinating Council and the Weber County Homeless Charitable Trust.
PLAN DEVELOPMENT

- Parks & Recreation Master Plan
- Arts Committee Project
- Transportation Master Plan

GENERAL PLAN AMENDMENTS

- Housing Plan Amendments
- Open Space Plan Amendment
- Transportation Plan Amendments
- Southeast Ogden Community Plan Update

ORDINANCE AMENDMENTS

- Revised the 12th Street Overlay for roof pitch requirements, building height, unit size, and flat roof design
- Amended glazing requirements in the BEH zone
- Amended the CBD Zone ordinance to limit certain uses
- Amended reuse of commercial buildings in residential zones

OTHER ACCOMPLISHMENTS

- S.B. 34 Moderate Income and Transportation Update
- Weber County Parking Lot Agreement
- Weber Archery Range

OTHER PROJECTS

- Establishing nonconforming rights
  - Reviewed 82 requests for NCU or LCC certificates and approved 67 certificates
- Historic preservation:
  - 46 certificates of historic appropriateness reviewed for work on historic buildings, including:
    - Placement of 159 2nd Street on local register
    - New building at 144 25th Street with 52 residential units
- Board of Zoning Adjustments
  - Reviewed 17 requests for variances
BUILDING SERVICES

BUILDING PERMITS

2,236 total permits issued
- 720 Commercial
- 1052 Residential
- 40 Demolition
- 339 Land Use
- 85 Fire

$130.4M permit valuation

$1,350,411 permit fee revenue (FY19)

BUSINESS LICENSES

5,967 total business licenses

$1,100,695 licensing fee revenue (FY19)

CODE SERVICES

2,969 cases opened

7,238 cases closed

$226,310 code enforcement fees (FY19)
(Feefee includes citations, collections, abatement payments, etc.)

ONLINE ACCESS

Building Services online access portal is anticipated to go live in the February/March timeframe. Users will be able to apply for and obtain building permits and business licenses, pay fees, upload documents, receive and submit comments and reviews, and documents can be printed.

DID YOU KNOW?

Code Services cases can involve more than one violation; these are the top five violations for cases in 2019:

1,027 - Code 12-4-3-D-1: Weeds on developed lot with structure in excess of 6 inches tall
731 - Code 12-4-2-A: Waste materials or junk prohibited on premises
330 - Code 15-12-8-G: Illegal parking
253 - Code 15-2-10: Unlicensed/Inoperable vehicle
236 - Code 15-1-11: Illegal land use
ARTS, CULTURE, & EVENTS

SPECIAL EVENTS

- **235** Special Event Permits
- **8** Film Permits
- **1,000** Volunteers

- Major events produced: Holiday Light Parade, Christmas Village, Ogden Twilight Concert Series (10 total concerts)
- Partner major events supported: Ogden Marathon, Heritage Festival, Farmers Market, 25th Street Car Show, Harvest Moon, OFOAM Music Festival, Pioneer Days, Yeti Bash, XTERRA
- $85,000 received in RAMP funds

SESQUICENTENNIAL CELEBRATION

May 2019 marked the **150th Anniversary** of the completion of the transcontinental railroad and the driving of the Golden Spike. Ogden City, Visit Ogden, and Ogden Downtown Alliance partnered in producing a three-day Heritage Festival in May 2019, and over a dozen community partners also contributed cash or in-kind support. Programming included events and exhibits inside the Union Station and a street festival that stretched down 25th Street with vendors, historical exhibits, and cultural entertainment on two stages.

During these three days, over **1,000** volunteers contributed their time, and Ogden welcomed over **100,000** visitors from all over the United States and the world, bringing millions of dollars of economic impact to downtown. As part of the celebration, artwork designed by over a dozen local artists was installed on 17 utility boxes throughout downtown, beautifying the city and welcoming visitors.

AMPHITHEATER

- **100 programmed days** at the Ogden Amphitheater and 68 paid musicians/artists
- **15** free family movies
  (2 in Spanish, 1 outreach at Dinosaur Park)

Ogden Twilight

- **10** concerts, **48,906** tickets sold (an average of **4,891** tickets per show) with **5** sold-out shows (**7,000** tickets), **$69,096** average ticket revenue per concert

Signature Events

- Tunes at Noon (10), Monday Night Movies (15), Bike Homecoming, Christmas Village Entertainment, Witchstock, Fall Market (6), Lucky Slice Movie, MLK March, Ogden Pride, National Night, Enable Industries Benefit Concert, OFOAM Outreach Concert, Trailfest, Christmas Village (33)
ARTS

$100,000 in Arts Grants were awarded to 27 grantees

10,000 people attended First Friday Art Stroll events at 28 participating galleries and businesses

Mayors Awards in the Arts honored 6 people and organizations

Public Arts Ordinance amended to create a new funding mechanisms and avenues for public art to be placed in the Nine Rails Creative District

$570,000 encumbered to create/install four new public art projects: The Junction parking structure walls (Grant Ave.), The Corner Plaza public art piece in conjunction with Plaza upgrades, design work for Ogden Avenue Art Plaza, installation of the directional sign in The Junction Pocket Park

$18,000 received in Utah Division of Arts & Museums grant funding

THE CORNER

- Plaza design upgrades (phases 1-3) approved by the Planning Commission; the Community Info Wall and an LED message board will be new additions for 2020
- Hosted 4 successful pop-up events in conjunction with First Friday Art Stroll
- The Corner Coordinator was hired, adding a 6th member to the ACE Admin Staff
- Number of interactions with the public increased from 3,090 (in 2018) to 4,704 (in 2019)
- $30,000 received in RAMP funding for plaza upgrades and message board

MARKETING & COMMUNICATIONS

Facebook (Followers)
- Ogden Amphitheater – 5,200 (1,260 increase)
- Ogden Arts – 3,130 (839 increase)
- First Friday – 3,200 (510 increase)
- The Corner – up 341 to 425

Instagram (Followers)
- Ogden Amphitheater – 1,812 (345 increase)
- Ogden Arts – 1,783 (682 increase)
- The Corner – 1,277 (753 increase)

100% organic reach/ no paid promotion

Developments: New First Friday map designed, new trifold designed for The Corner to increase visitors, new Christmas Village marketing pole banners created for events and entertainment, new monthly ACE Newsletter distributed to Ogden City employees, Fox 13 News featured the Christmas Village, increase in community outreach efforts to broaden audience diversity
AIRCRAFT OPERATIONS increased by 20 percent.

The 10-year Master Plan for the airport began in October 2018 and should be put before the City Council for approval and implementation by April 2020.

$5 million in Taxiway Projects are 100 percent complete, and a new $4.5 million FAA-AIP Project to reconstruct the entire North Apron from the Terminal Building to CB Aviation is at 90 percent design and should be out to bid in the spring of 2020.

Twice weekly flights to Mesa on Allegiant Air remain 92-98% full.

307 based aircraft; an increase of 23 percent

AEROSPACE/AVIATION BUSINESSES

• Organizations such as Northrop Grumman, Borsight, and the U.S. Forest Service are expanding at the Ogden Airport

• Airport and Business Development staff are working closely with several aerospace businesses considering locating at the Ogden Airport.

• Four flight schools are basing more aircraft at the airport to serve additional students.

The 2nd Annual Utah Unmanned Aerial Systems (UAS) Summit was hosted at the Ogden-Hinckley Airport.
UNION STATION

Successfully planned, coordinated, and executed the Sesquicentennial Celebration Heritage Festival, with an estimated over 100,000 visitors

Completed additional Union Station renovation and beautification projects including the fountain in the front pavilion, historical masonry restoration, boiler repairs, and bathroom remodeling

In coordination with the University of San Francisco, completed a major restoration of the Union Pacific Turbine Train Engine

Hosted 12 annual, multi-cultural events, accounting for an increase of over 15,000 visitors to Union Station (a 50 percent increase)

Museum continued to see year-over-year attendance increase of 10 percent