

A JOINT RESOLUTION OF THE
OGDEN CITY COUNCIL AND MAYOR

#2013-15

**ADOPTING THE WEBER STATE UNIVERSITY AND OGDEN CITY
JOINT COLLEGE TOWN CHARTER**

WHEREAS, Our community is known as a unique and vibrant place where Ogden City and Weber State University mutually pursue economic, educational, recreational, social, and cultural initiatives; and

WHEREAS, Ogden City and Weber State University have formed a partnership to enhance relationships and create an environment conducive to a thriving college town. This effort creates pride and tradition that binds college and town together; and

WHEREAS, The College Town Initiative Charter establishes long-term working committees to focus on initiatives that advance our community. The intention is to create a space for connections, dialogue, collaboration, and innovation; and

WHEREAS, We are already doing many of the things that contribute to a college town environment and have a good opportunity to capitalize on what is already being done. The Charter allows us to focus on proactive efforts within our community and to collaborate together to make Ogden an even better place to live, work, learn, and play.

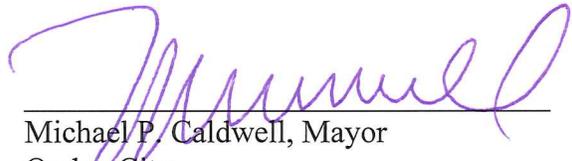
NOW, THEREFORE BE IT RESOLVED that Ogden City and Weber State University hereby adopt the College Town Initiative Charter. This Charter formalizes existing efforts and establishes a framework for continued relations and collaboration on joint endeavors.

GO WILDCATS!

PASSED AND ADOPTED this 1st day of October 2013.



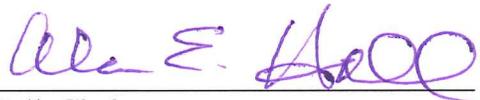
Bart E. Blair, Council Chair
Ogden City



Michael P. Caldwell, Mayor
Ogden City

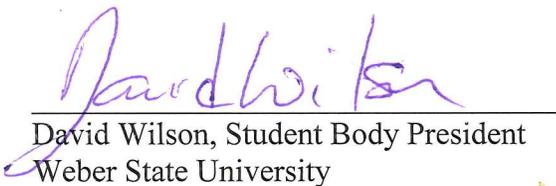


Charles Wight, President
Weber State University

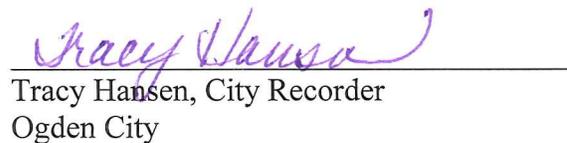


Alan Hall, Chairman
Weber State University Board of Trustees

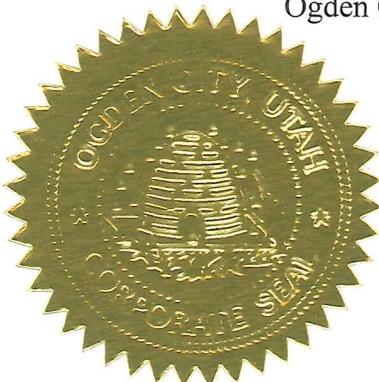
ATTEST:



David Wilson, Student Body President
Weber State University



Tracy Hansen, City Recorder
Ogden City



College Town Initiative Charter

Article I – Purpose

The purpose of the college town initiative is to develop and promote joint efforts between Weber State University and Ogden City. In order to address perceptions, traditions, collaboration opportunities, and current issues, we will utilize a collaborative strategic planning approach.

There are four “opportunity” categories:

1. Direction received from the Executive Committee
2. Fully vetted initiative through the Steering Committee
3. Planned events where a college town presence is important
4. Pop-up opportunities where there is a small window of time to act

Article II – Vision

The vision statement for the college town initiative is as follows:

Our community is known as a unique and vibrant place where Ogden City and Weber State University mutually pursue economic, educational, recreational, social, and cultural initiatives. This effort creates pride and tradition that binds college and town together.

This vision statement contains five initiative areas for the effort to focus on: economic, education, recreation, social, cultural.

Article III – Structure and Responsibilities

The organization of the college town initiative will include an Executive Committee, a Steering Committee, a Marketing Team and ad hoc Subcommittees.

Executive Committee

The Executive Committee is comprised of the Weber State University President, Weber State University Co-chair, Ogden City Mayor and Chief Administrative Officer, the Ogden City Council Chair and Vice Chair, and the Ogden City Co-chair.

Appointments to the Steering Committee, Marketing Team and ad hoc Subcommittees are to be approved by the Executive Committee.

Steering Committee

The Steering Committee is comprised of five representatives from Weber State University and five representatives from Ogden City. One representative from Weber State University and one representative from Ogden City are selected by the Steering Committee and approved by the Executive Committee as co-chairs. The co-chairs are responsible to generally oversee the college town initiative.

Weber State and Ogden City each assign a Project Manager to assist the Steering Committee, co-chair the Marketing Team and assist ad hoc Subcommittees as needed.

Marketing Team

The Marketing Team is comprised of representatives from Weber State University and Ogden City with expertise in marketing and public relations. The two Project Managers from Weber State and the City are responsible to co-chair the Marketing Team. The Marketing Team completes assignments as agreed upon by the Steering Committee Co-chairs.

Ad Hoc Committees

Ad Hoc Committees may be created to address specific topics in the five initiative areas as approved by the Executive Committee. The five initiative areas are: economic, education, recreation, social and cultural. Specific topics might include: economic development, athletics and recreation, public safety, transportation, and arts and culture.

One or more Steering Committee members will participate in each subcommittee as assigned by the Steering Committee co-chairs.

Article IV – Meetings

Section 1: Executive Committee Meetings

Executive Committee meetings shall be held at least quarterly to review and coordinate comprehensive efforts. Updates on projects will be provided by the co-chairs at each meeting.

Section 2: Steering Committee Meetings

Steering Committee meetings shall be held at least bi-monthly to review and coordinate efforts. The co-chairs will alternate serving as acting chair for each meeting, and meeting locations will be held at the acting chair's representative entity.

Section 3: Marketing Team Meetings

Marketing Team meetings shall be held monthly to review and coordinate marketing and outreach efforts. The Project Managers will act as co-chairs of the Marketing Team and alternate serving as acting chair for each meeting, and meeting locations will be held at the acting chair's representative entity.

Section 4: Ad Hoc Committee Meetings

Ad Hoc Committee meetings shall be held on an as needed basis to conduct topic specific discussions that have been designated by the Executive Committee. The number of meetings required will vary depending on the role and purpose of each ad hoc committee.