

PRESS RELEASE

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Make a Difference Day



Ogden City promotes community service and beautification through Make a Difference Day

OGDEN, UT – Ogden City’s Make a Difference Day event on April 26, 2018, follows a 10-year tradition of community engagement that began as a Public Service Department initiative to beautify local areas for the summer season. This year the event has evolved into two weeks of service involving nearly 1,000 volunteers that align with the efforts of Comcast NBCUniversal’s project Comcast Cares Day.

Between April 14-26, 2018, fifty-five service projects have been organized and overseen by an Ogden City coordinator that include the efforts of nineteen different community organizations providing their own volunteers. Comcast Cares Day held their official service event on April 21, where 430 people arrived on a single day to help clean up the Ogden River Parkway Trail.

“The beauty of this event is that it is inclusive of all citizens who want to make to make a difference,” said Ogden Mayor Mike Caldwell. “Projects of every imaginable size are encouraged, and we make a joint proclamation with City Council for this day annually in order to celebrate the sense of civic pride our community is known for.”

Ogden City has participated in Comcast Cares Day for the past four years, but this is the first year the two events were scheduled within a concurrent window. Comcast NBCUniversal provides financial support in the form of a grant based on the number of volunteers that are recorded completing any project one week before or one week after their official event. All money awarded is used to fund various volunteer and beautification projects in the City for the upcoming year.

“Most of the Make a Difference Day projects organized within the City are focused on beautification to make our trails and park facilities immaculate for spring and summer recreation users,” said Ogden Parks Manager Monte Stewart. “Beyond that, our mountain metro community is surrounded by such natural beauty, that we want to make sure citizens can appreciate it in the safest and cleanest environments possible.”

The City encourages individuals to contact the Public Service Project Coordinator at (801) 629-8214 for more information on available service opportunities in the community.

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