

# OUTDOOR PRODUCTS INDUSTRY PROFILE



## Industry Snapshot

2,933 Jobs	14.51 Concentration	\$58.7K Earnings Per Job
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Jobs **increased by 749 (34%)** over the last 5 years, outpacing the national rate of 9%.

Regional job concentration is **14.5 times** the national concentration of jobs in this industry.

Regional earnings per job are **\$11.9K below** the national earnings per job of \$70.6K.

Source: EMSI, Business Case for NAICS 336991, 339920, and 423910 in the Ogden-Clearfield MSA. 2018 Q3 Data.

## Outdoor Products Companies

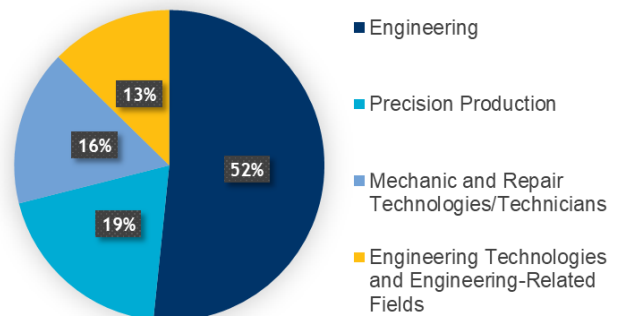
## Education & Training

Company Name	NAICS
Amer Sports (Atomic, Salomon, Suunto, Armada, Mavic)	423910
ENVE Composites	336991
Goode Ski Technologies	339920
HyperThreads	448190
Klymit	541199
Lifetime Products	339920
Mackenzie Exhibits	561920
Mercury Wheels	423910
Osprey Packs	423910
Ruroc	423910
Rossignol	423910
Scott USA	493110
Tektro/TRP Brakes	N/A
Tentsile	451110
Vista Outdoors	551112

Source: Utah Department of Workforce Services, 2018.

**2,500+ students** complete engineering & manufacturing programs at area colleges each year (Weber State University, Utah State University, University of Utah, Salt Lake Community College, and Bridgeland, Davis, & Ogden-Weber technical colleges).

Completions by Program (2015-2016)



**Professional Sales** program at Weber State provides nationally recognized training in professional and technical sales,

**Apprenticeship and Pathway** programs develop technical and problem-solving skills.

## Innovation Assets



Nearby Utah State University has developed a leading program in outdoor product design & development.



Weber State University's Concept Center conducts research projects for industry. For example, they helped an area company to design and test a new quick deploy tent.

# OUTDOOR PRODUCTS WORKFORCE



## Workforce Availability

SOC	Description	Total Jobs (2017)	% Change in Jobs (2012-2017)	Median Hourly Earnings
11-1021	General and Operations Managers	6,322	28%	\$30.40
11-2022	Sales Managers	511	11%	\$43.63
11-3031	Financial Managers	864	20%	\$43.89
11-3051	Industrial Production Managers	368	20%	\$44.68
13-1028	Buyers and Purchasing Agents	1,170	11%	\$28.67
13-1161	Market Research Analysts and Marketing Specialists	753	62%	\$25.37
13-2011	Accountants and Auditors	1,811	14%	\$29.02
17-2141	Mechanical Engineers	1,005	32%	\$39.74
27-1024	Graphic Designers	567	25%	\$18.42
41-2031	Retail Salespersons	7,952	7%	\$10.72
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,401	5%	\$28.89
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2,466	1%	\$17.91
43-4051	Customer Service Representatives	7,458	51%	\$13.05
43-5061	Production, Planning, and Expediting Clerks	1,161	35%	\$22.83
43-5071	Shipping, Receiving, and Traffic Clerks	1,780	5%	\$16.43
43-5081	Stock Clerks and Order Fillers	4,103	14%	\$13.29
51-1011	First-Line Supervisors of Production and Operating Workers	1,296	19%	\$29.08
51-2098	Assemblers and Fabricators, All Other, Including Team Assemblers	4,247	19%	\$14.88
51-4031	Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic	342	15%	\$16.45
51-4041	Machinists	1,240	16%	\$24.45
51-4121	Welders, Cutters, Solderers, and Brazers	1,391	34%	\$20.51
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	1,649	39%	\$16.39
51-9199	Production Workers, All Other	767	35%	\$12.82
53-3032	Heavy and Tractor-Trailer Truck Drivers	4,858	41%	\$20.83
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	4,032	23%	\$13.86

Source: EMSI, Employment and Wage Data for Selected Occupations in the Ogden-Clearfield MSA. 2018 Q3 Data Set.

Note: Employment and wage data are provided for key occupations working across all industries, not just those working in the outdoor products industry.