



Definitions of Funding and Resources

Category	Description
1. Only in Ogden	Funding available only to Ogden City businesses.
Community Loan Fund	Financial assistance for businesses located in specific geographic boundary.
Grants	Money given by an organization, especially a government, for a particular purpose.
Investors	A person or organization that puts money into financial schemes, property, etc. with the expectation of achieving a profit.
Non-traditional financing	Financial assistance targeted at businesses that are not eligible for traditional financing, through institutions like banks or credit unions.
Revenue Based Financing	Revenue-based financing or royalty-based financing is a type of financial capital provided to small or growing businesses in which investors inject capital into a business in return for a percentage of ongoing gross revenues.
SBA Lenders	Small Business Administration is an autonomous US government agency established in 1953 to bolster and promote the economy in general by providing assistance to small businesses. Connecting entrepreneurs with lenders and funding.
Unsecured Personal Line of Credit	A personal line of credit is "unsecured" meaning you don't put up collateral the lender can seize if you don't repay. That differs from a HELOC. With a HELOC, the loan is secured by your house, and the lender can repossess it for failure to repay but you get a lower interest rate.
Unsecured Personal Loan	An unsecured loan is a loan that is issued and supported only by the borrower's creditworthiness, rather than by any type of collateral. Borrowers must generally have high credit ratings to be approved for certain unsecured loans.
Utah Financial Institutions	Department of Financial institutions (DFI) regulates 23 banks, 33 credit unions, 16 industrial banks and 2 trust companies. There are also 9 national banks, 3 out-of-state, state banks, 33 credit unions, and 2 federal savings associations, operating within the state.
Utah Training and Accelerators	Programs that offer mentorship, training, and other support that help them become stable, self-sufficient businesses. <i>*Accelerators often have a competitive process, and finish with pitches to investors.</i>



Business List of Capital, Training and Accelerator Sources

Capital Source	Description	Category
Ogden City Small Business Loans	A loan program designed to create jobs and stimulate new and existing Ogden City business growth. Loans: \$5,000 TO \$90,000. Offers business counseling and mentoring. Free meeting space and business resources. Home of Utah Hispanic Chamber of Commerce.	1. Only in Ogden Non-traditional financing
Startup Ogden Grants	\$15,000 grants that support startups and established businesses that are growing and developing their product line and business concepts. This program is restricted to members of Startup Ogden.	1. Only in Ogden Grants
Business Loans of Utah "BLU"	Business Loans of Utah (BLU) supports economic development and job creation in Utah by funding small businesses that do not qualify for traditional financing, but whom BLU deems otherwise creditworthy. The minimum loan amount is \$50,000 and the maximum loan amount is lesser of 10% of the total fund or 25% of the funds allocated to the community.	Community Loan Fund
Utah Microenterprise Loan	Our mission is to empower underserved communities in Utah by providing business training and funding (up to \$50,000) to entrepreneurs in start-up & existing businesses that do not qualify for traditional funding sources.	Community Loan Fund
USTAR TAP Grant Program	USTAR is the State of Utah's technology catalyst, accelerating the growth of the innovation ecosystem from invention through product development. The Technology Acceleration Program (TAP) is a USTAR competitive grant program that supports private sector technology development for Utah-based companies.	Grants
Wildcat Seed Fund * Based in Ogden	For Weber State University students and faculty: A seed fund that does NOT require equity for early stage concepts or ventures that need funding to move their business idea to the next stage.	Grants
42 Ventures	Partnering with entrepreneurs to grow software-driven businesses that deliver innovative products and services to highly defined markets. Located in Salt Lake City.	Investor
Alerion Capital Group	Applying technology domain expertise to private equity investments in later-stage technology and technology enabled companies. Leveraging the experience of our people and network and the application of capital to elevate the performance of our portfolio companies.	Investor
Aries Capital Partners	Help build businesses through investment and deep strategy, finance, marketing, IT and management. With a combination of resources and experience creates world-class companies.	Investor
Banyan Ventures	Founded in 2003 by a team of partners with extensive experience in strategic planning, operations, financial management, sales, and marketing.	Investor
Campus Founders Fund	New venture capital fund that empowers students to find and fund the best entrepreneurs on campus. Exceptional students from all disciplines on campus will autonomously manage a \$500,000 venture capital fund. Student teams will make all funding decisions and invest \$10,000-\$20,000 per company.	Investor
Cherokee and Walker Private Equity	A private equity firm managing and seeking investment opportunities that fit the model of Acquisitions & Investments, Partnerships, Outgrowth.	Investor

Capital Source	Description	Category
Clarke Capital	A family office managing assets in the “Growth Equity” state of business. Invests in growing companies, normally producing \$1-\$5 MM of EBITDA with excellent management teams and defensible business strategies.	Investor
Cougar Capital	A student-run venture capital and private equity fund. Cougar Capital partners with venture and private equity firms. When appropriate, Cougar Capital will co-invest with the industry partners in the deal. Cougar Capital has produced alumni currently working in private equity, venture capital, investment banking and award-winning entrepreneurial startups. Recently designated by Forbes magazine, Cougar Capital is one of the most innovative business classes in America.	Investor
Crocker Ventures	An independent, privately-held life science and healthcare investment firm that funds promising seed and early-stage life science technology companies in four primary areas: diagnostic, biotechnology/pharmaceuticals, drug delivery, and medical devices.	Investor
CrowChild	A micro private equity company bringing private equity services to small businesses. Bundling small business into a portfolio and securitize them for sale to a larger investor Specializing in owner based companies with income of \$150,000 to \$1,000,000 per year. Typically doubling the value of the business in about 6 months.	Investor
Decathlon Capital Partners	A leading provider of innovative financing solutions and growth capital for companies seeking flexible alternatives to traditional equity investment. Focusing on revenue-based lending. Based in Park City, Utah. Seeking companies with \$3 million to \$75 million in annual revenue.	Investor
Dolphin Capital	A private equity firm that invests in mid-market businesses with significant growth potential. Investments include growth capital investments, partial buy-outs and acquisitions. Striving to actively support the management teams of its portfolio companies and will take an active role in the businesses when necessary. Investing in companies with \$5-\$100 million in revenue.	Investor
Dolphin Capital	Growth equity fund which invests in innovative companies in the Intermountain West region. Its investments include growth capital investments, partial buy-outs, and acquisitions. Typical investments are companies with \$5-\$100 million in revenue or \$1-\$15 million in EBITDA.	Investor
DW Healthcare Partners	A healthcare-focused private equity firm with over \$500 million under management. Experts in the areas of healthcare investments, strategic growth planning and business value maximization. Investing in healthcare companies generating over \$4 million in EBITDA, at the small end of the middle market. Offices in Park City, Utah.	Investor
Epic Ventures	Epic Ventures is a premier early stage software and Internet infrastructure venture firm whose mission is to back entrepreneurs and companies positioned to lead the information economy. Offers Collective operational and financial experience.	Investor
Get Seeded, by U of U's Lassonde Entrepreneur Institute	For U of U Students: A seed grant to get your idea off the ground. Monthly Get Seeded events are student-run pitch events for aspiring student entrepreneurs. To receive funding, you must complete three steps.	Investor
GSD Capital	Provides founder-friendly funding to early-stage Mountain West companies. We utilize Revenue-Based Financing and other debt-based funding structures.	Investor
Innoventures Capital Partners	ICP is the manager of the UTFC family of funds located in Salt Lake City, Utah. Investing in small companies throughout the region by providing subordinated debt to start-up and growing businesses. A unique capital network providing up to \$500,000 to entrepreneurial companies.	Investor

Capital Source	Description	Category
JNivin	An active investment and growth company based in Logan, Utah. JNivin is an active investment group looking for investments in many industries from consumer products to technology.	Investor
KEB Enterprises Private Equity	Owned by Ken Brailsford, it is a private equity firm with a diverse business portfolio. KEB focuses on partnering with and acquiring businesses with an emphasis on rapid growth.	Investor
Kickstart Seed Fund	We are a seed fund. Our mission is to kickstart companies in the Mountain West by aligning technology creators, industry, entrepreneurs, and capital sources behind the funding and mentoring of seed investments. Since launching in 2008, we have invested in many exciting companies!	Investor
Medici Ventures	A wholly owned subsidiary of Overstock. Com, Inc. created to manage and oversee the company's investments in firms building solutions leveraging and servicing blockchain technologies.	Investor
Mercato Partners	An innovative growth equity investor with genuine expertise in sales and marketing execution and channel expansion.	Investor
Park City Angels	50+ accredited local investors seeking to invest in businesses who pitch at monthly general meeting. The Park City Angels facilitate unique, high-caliber networking and development forums for angel investors and mentors involved in early-stage investments for the benefit of entrepreneurs, investors and the community.	Investor
Pelion Ventures	Seeking great minds, resourceful innovators, and resilient entrepreneurs. Looking for innovative opportunities with visionary entrepreneurs who have a strong desire to succeed.	Investor
Peterson Partners	Favoring investments in the West Coast and Mountain West Region. They do not specialize in making investments in any particular industry; however, they will not typically invest in pure technology startups outside of defined business model and go-to-market strategy.	Investor
Prospector Equity	Forming long-term partnerships with experienced and driven management teams in order to faster successful market leaders. Seeking opportunities where they can add value through their diverse investment background with expertise and strategic resources across a broad range of industries.	Investor
Rees Capital	An angel investment and mentor capital firm. Focuses its efforts on start-ups and high-growth companies.	Investor
Renewable Tech Ventures	An early stage and growth state venture fund investing in renewable energy, clean technology, energy conservation, green materials and other technologies.	Investor
Salt Lake City Life Science Angels	SLLSA is a not-for-profit corporation organized to facilitate investment in seed-stage healthcare and life science companies in Utah and the Mountain West.	Investor
Sentry Private Equity	Sentry invests and provides various services to emerging growth companies, which presently includes companies in diverse industries. Sentry's capital and services help facilitate your company's profitable growth to the next level and beyond.	Investor
Signal Peak Ventures	Helps entrepreneurs reach the top and has helped companies such as SmartBomb Interactive and Solera Networks.	Investor
Single Peak Ventures	Signal Peak is a Salt Lake City based venture capital firm investing in early-stage technology companies in underserved markets across the United States. We help passionate entrepreneurs build leading companies with enduring value.	Investor

Capital Source	Description	Category
SLC Angels	The SLC Angels (formerly the Olympus Angels) is an association of accredited investors based in Salt Lake City that share an interest of investing in early-stage, high-tech companies with substantial growth potential. The SLC Angels provide mentoring and invest in promising entrepreneurial companies to help them grow and prosper.	Investor
Sorenson Capital	A private equity firm headquartered in Salt Lake City. Providing small middle-market buyout and growth equity investments. Particular focus on opportunities in selected states in the Mountain and Western regions of the United States.	Investor
Subtraction Capital	Investing in valuable companies early in their lifecycle and mid and late stage startups that have a proven track record and established teams. VAST is a growth equity fund focused on investing in businesses created by, run by, or owned by women.	Investor
TAVA Capital * Based in Ogden	We provide investment capital and financing directly to private small businesses along with capable management teams to grow the U.S. outdoor recreation industry. We specialize in providing custom tailored solutions to small businesses to solve a broad range of capital needs.	Investor
University Venture Fund	Invests in new technologies, high growth opportunities and stable cash flow. UVF takes advantage of the latest trends and market dynamics. UVF only co-invests alongside other reputable institutional investors.	Investor
Utah Angels 2	Utah Angels have been investing in, mentoring and advising Utah's best and brightest entrepreneurs. Membership is composed of former or current high tech executives and former entrepreneurs that are looking to invest time and money to develop cutting edge businesses.	Investor
WBI Angels	WBI welcomes any company to submit a business plan. WBI offers entrepreneurs educational and training programs that transfer experience, knowledge, contacts and capital from the world's leading business and financial organizations to promising early-stage, technology-based companies.	Investor
Zetta Venture Partners	Founded by industry veteran Mark Gorneberg with offices in San Francisco and Utah. A worldwide network of partners, entrepreneurs and investors. Zetta's first fund is targeting 12 seed and early-stage enterprise investments.	Investor
WK Financial Group * Based in Ogden	Asset-based direct lender offering financing solutions for companies with big needs seeking financing that traditional lenders won't approve. From over-the-road trucks and trailers to heavy construction equipment, our fair market valuation approach guarantees you'll get the most money for your equipment regardless of its age or mileage	Non-traditional financing
Lendio	Matching multiple business lenders through a single streamlined application.	Non-traditional financing
GSD Capital	Revenue-Based Financing (RBF) is non-dilutive funding based on your business's recurring revenue. In exchange for funding, as your business generates future revenue, a percentage of cash receipts (usually between 3-8%) are remitted monthly.	Revenue Based Financing
Mountain West Small Business Finance	Using the SBA 504 Loan program designed to provide financing for the purchase of fixed assets, which usually means real estate, buildings and machinery, at below market rates.	SBA Lenders
Utah CDC-Small Business Capital	Using the SBA 504 Loan program designed to provide financing for the purchase of fixed assets, which usually means real estate, buildings and machinery, at below market rates.	SBA Lenders
Utah SBA Lenders	SBA does not make loans directly, you can find a local lender who can help you help you with your loan application, You may also speak directly with a local SBA representative by calling 801-524-3209.	SBA Lenders

Capital Source	Description	Category
Fundbrella	This funding is based solely on credit strength. Credit of 680-720 for personal or business funding. Personal guarantee is required. Excellent for startups. No business financial history required.	Unsecured Personal Line of Credit
Sofi: Personal Loans	Fixed personal loan rates range from 6.99% APR to 14.99% APR (with AutoPay). <i>Rates as of 12/2018.</i>	Unsecured Personal Loan
BoomStartup	A mentorship-driven investment accelerator program focusing its efforts on providing money, mentors, and markets for its energetic tech entrepreneur participants. Mentoring tech startups from idea creation through execution.	Utah Accelerators
Think Atomic	One of Utah's premier high-tech incubator and venture accelerator-rich in vision, resources, and experience. The ThinkAtomic environment offers a unique and innovative approach to high-tech venturing. One of the most active teams and proven track records, ThinkAtomic can help your idea grow.	Utah Accelerators
State of Utah List of Regulated Financial Institutions	Department of Financial Institutions (DFI) regulates 23 banks, 33 credit unions, 16 industrial banks and 2 trust companies. There are also 9 national banks, 3 out of state, state banks, 33 credit unions, and 2 federal savings associations, operating within the state.	Utah Financial Institutions
Business Academy, by the Utah Hispanic Chamber of Commerce * Based in Ogden	10 week course where you will receive training on the following areas: Vision, Leadership, Planning, Development, Marketing, Communication, Hiring, Compensation and Dismissal of Employees, Accounting, Taxes, Networking, Personnel Management, Customer Service, Demand Prevention, Insurance and many other aspects that will help you with the management of your company. <i>*This course is free for UHCC members.</i>	Utah Training
Business Boot Camp Series * Based in Ogden	All courses offer weekly class sessions with one-on-one accountability mentorship. Boot Camp (Level 1): Developed specifically for Startup businesses understand important crucial information to understand their market and both fund and operate their business. Leveling Up (Level 2): Learn funding strategies, how to grow a team, and avoid the stagnation between periods.	Utah Training
Goldman Sach's 10,000 Small Businesses	Goldman Sachs 10,000 Small Businesses is an investment to help entrepreneurs create jobs and economic opportunity by providing greater access to education, capital and business support services. To date, more than 7,600 business owners have graduated from the program across all 50 states in the US, Puerto Rico and Washington, D.C.	Utah Training
SBA's Emerging Leaders Initiative	Emerging Leaders Initiative provides free entrepreneurship education and training for executives of small, poised-for-growth companies that are potential job creators. This intensive executive entrepreneurship series includes nearly 100 hours of classroom time. It also provides opportunities for small business owners to work with experienced coaches and mentors, attend workshops, and develop connections with their peers, local leaders, and the financial community.	Utah Training
Women's Business Center - Utah: Business Essential Series	Series of seminars, round tables, panel discussions, and training sessions designed to help business owners to enhance their professional and personal skill sets, as well as operate smarter and more efficiently. Topics covered in these classes include: Business Planning, Marketing and Sales, Management, Finance, Government Contracting, and Exporting.	Utah Training